



European Entrepreneurship Education *Summit*

11-12 July, Brussels, Belgium

Day1
July 11 **Radisson Blu Royal**
Rue du Fossé aux Loups 47
1000 Brussels

13:00 – 14:00

Arrivals & Check-in
Lobby

14:00 – 17:00

Internal Project Meetings

European Entrepreneurship Education Network (EE-HUB)

Meeting for EE-HUB Experts

14:00 – 17:00

Room: Amsterdam/Luxembourg

Innovation Cluster for Entrepreneurship Education (ICEE)

*Meeting for the Steering &
Coordination Committee*

14:00 – 17:00

Room: T'Serclaes

Entrepreneurial Skills Pass (ESP)

Meeting for the Advisory Council

15:00 – 17:00

Room: Copenhagen

17:00 – 19:00

Official Opening of the Summit: The Impact of Entrepreneurship Education in Europe

Room: Royal

Moderator: Caroline Jenner, CEO, JA Europe

Welcome

- Jo Deblaere, Chairman of JA Europe Board & COO, Accenture
- Bertrand Sava, Regional Managing Director, Southern Europe Visa Inc. & EE-HUB expert
- Francesco Vanni d'Archirafi, Chairman of JA Worldwide & Member of the Board of Citi Foundation, Chief Executive Officer of Citi Holdings, EE-HUB Partner

Perspectives on Entrepreneurship Education

- Martine Reicherts, Director-General, DG Education and Culture, European Commission
- Slawomir Tokarski, Director for Innovation and Advanced Manufacturing, DG GROW, European Commission

Interactive Panel Discussion: The Impact of EE

- Vegard Johansen, Research Professor, Eastern Norway Research Institute
- Trude Eide, Research Manager, Eastern Norway Research Institute
- Jo Deblaere, Chairman of JA Europe Board & COO, Accenture
- Martin Kern, Interim Director & COO, European Institute of Innovation & Technology
- Mart Laidmets, Deputy Secretary General of Vocational Education, Estonian Ministry of Education
- Fabrizio Proietti, Director, Italian Ministry of Education – MIUR

19:00 – 22:00

Welcome Dinner

Room: Atrium

Speaker:

- Art Papas, Founder & CEO, Bullhorn

AM

09:00 – 10:00

Plenary Session: Lessons Learned and Future Areas of Investment

Room: Klimt

Welcome from EE-HUB Consortium Partners

- Caroline Jenner, CEO, JA Europe
- Ben Butters, Policy Director, EUROCHAMBRES
- Efka Heder, Director, SEECEL
- Jos van Kollenburg, Senior Advisory Safety, Entrepreneurship and International study visits, EUproVET

Perspective

- Mario Antičić, State Secretary for Entrepreneurship in the government of the Republic of Croatia and Croatian EU SME Envoy

Introduction to the Focus Sessions

- Jarle Tømmerbakke, Education Expert, EE-HUB Expert

10:00 – 11:20

Focus Sessions:

Teacher Training for the Future

Room: Klimt

Introductions:

- Kalypso Apergi, Cyprus Pedagogical Institute
- Trude Eide, Eastern Norway Research Institute

Facilitators:

- Jane Delfino, Education Consultant & EE-HUB Expert
- Veronica Mobilio, JA Europe

Building National Networks to Support EE

Room: Clarity

Introductions:

- Silvia Boschetti, Citi Italy & EE-HUB Expert
- Miriam Cresta, JA Italia

Facilitators:

- Diana Filip, JA Europe
- Stefania Popp, JA Romania & EE-HUB Expert

European Viewpoints on EE

Room: Vision

Introductions:

- Simone Baldassarri, European Commission
- Anthony Gribben, European Training Foundation & EE-HUB Expert

Facilitators:

- Friederike Sözen, WKO & EE-HUB Expert
- Jarle Tømmerbakke, Education Expert & EE-HUB Expert

11:20 – 11:40

Coffee break

11:40 – 13:00

What is Next in Research on EE?

Room: Clarity

Introductions:

- Vegard Johansen, Eastern Norway Research Institute & EE-HUB Expert
- Kåre Moberg, The Danish Foundation for Entrepreneurship & EE-HUB Expert
- Minna Hämäläinen, Lappeenranta University of Technology

Facilitators:

- Malcolm Hoare, University of Derby & EE-HUB Expert
- Veronica Mobilio, JA Europe

Business Education Partnerships

Room: Klimt

Introductions:

- Bertrand Sava, Visa Inc. & EE-HUB Expert
- Virpi Utriainen, Nuori Yrittäjy ry / JA Finland

Facilitators:

- Michael Mercieca, Young Enterprise-UK & EE-HUB Expert
- Juergen Siebel, Siemens Professional Education & EE-HUB Expert

By Invitation: National Strategies & Ecosystems

For ministry representatives only

Room: Vision

Introductions:

Lessons learned and way forward (inputs from the 5 ministries involved in the ICEE policy experimentation)

Facilitators:

- Andrea Rosalinde-Hofer, OECD & EE-HUB Expert
- Slavica Singer, J.J. Strossmayer University & EE-HUB Expert

13:00 – 13:30

Lunch

Day2 July 12

Crowne Plaza
Rue Gineste 3
1210 Brussels

PM

13:45 – 14:30

In presence of His Majesty King Philippe of the Belgians

Launch of the Centre for Entrepreneurial Learning

Room: Ballroom

In the presence of the MEPs Ambassadors and the partners of the EE-HUB

14:30 – 16:00

Official Opening of the Stand Exhibition & Visit

Place Rogier

Speaker :

- David Binks, President FedEx Express Europe & CEO of TNT, JA Alumni & JA Europe Board Member

In the presence of :

- Tibor Navracsics, European Commissioner for Education, Culture, Youth and Sport
- Marianne Thyssen, European Commissioner for Employment, Social Affairs, Skills and Labour Mobility

16:00 – 17:30

Europe's Contribution to EE in the Global Context

Room: Palace Ballroom I

Moderator: Christophe Leclercq, Founder, EURACTIV media & Fondation EURACTIV

Perspectives:

- Johan H. Andresen, Owner and Chairman, FERD
- Martin Ott, Vice President for Central Europe in Global Sales, Facebook

Panel Discussion

- Arnaldo Abruzzini, CEO, EUROCHAMBRES
- Joanna Drake, Deputy Director-General, DG Environment, European Commission
- Bernard Brunet, Head of Unit "Thematic Support, Monitoring and Evaluation", DG NEAR, European Commission
- Shyamal Majumdar, Head of the UNESCO-UNEVOC International Centre For Technical and Vocational Education and Training, UNESCO
- Michael Stevenson, Senior Advisor, PISA, OECD

Pact4Youth Leaders Meeting

Room: Klimt

16:00-18:00

Invitation only

18:30

- Bus transfer departure from Crown Plaza

18:45

- Bus transfer departure from Radisson Blu

19:00 – 23:00

JA Europe Company of the Year Competition Gala Awards Dinner

Venue: Autoworld

- 40th Anniversary JA in Belgium
- Winner of the JA Europe Company of the Year Competition
- Signature Awards: AXA, AT&T, Citi Foundation, Euroclear, Facebook, FedEx, ManpowerGroup, MetLife Foundation, Pulse Foundation



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